

PRIVACY POLICY FOR Traverse Mountain Pet Care

PRIVACY STATEMENT

At Traverse Mountain Pet Care, we are dedicated to safeguarding your privacy and using technology that provides a secure and efficient online experience. This Statement of Privacy applies to the Traverse Mountain Pet Care website and governs data collection and usage. By using this website, you agree to the practices described in this statement.

Collection of your Personal Information

Traverse Mountain Pet Care collects personally identifiable information, such as your email address, name, home or work address, or telephone number. We also collect anonymous demographic information, not unique to you, like your ZIP code, age, gender, preferences, interests, and favorites.

Additionally, information about your computer hardware and software is automatically collected by this website. This includes your IP address, browser type, domain names, access times, and referring website addresses. This information is utilized for service operation, maintaining service quality, and providing general statistics about the use of the Traverse Mountain Pet Care website.

Be aware that if you disclose personally identifiable information or personally sensitive data through public message boards, this information might be collected and used by others.

We encourage you to review the privacy statements of websites you link to from ours so that you can understand how those websites collect, use, and share your information. Traverse Mountain Pet Care is not responsible for the privacy statements or other content on websites outside of our own.

Use of your Personal Information

Traverse Mountain Pet Care collects and uses your personal information to operate our website and deliver the services you have requested. We also use your personally identifiable information to inform you of other products or services offered by Traverse Mountain Pet Care and its affiliates. Additionally, we may contact you via surveys to conduct research about your opinion of current services or potential new ones.

We do not sell, rent, or lease our customer lists to third parties. Traverse Mountain Pet Care may, however, share data with trusted partners for purposes like statistical analysis, sending you email or postal mail, providing customer support, or arranging for deliveries. These third parties are prohibited from using your personal information for any purpose other than to provide these services and are required to maintain the confidentiality of your information.

Traverse Mountain Pet Care will not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Your personal information will only be disclosed without notice if legally required to do so.

Use of Cookies

The Traverse Mountain Pet Care website uses "cookies" to personalize your online experience. A cookie is a text file placed on your hard disk by a web page server. Cookies are not used to run programs or deliver viruses to your computer. They are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie.

Security of your Personal Information

Traverse Mountain Pet Care secures your personal information from unauthorized access, use, or disclosure. We protect the personally identifiable information you provide on computer servers in a controlled, secure environment, shielded from unauthorized access, use, or disclosure. Personal information transmitted to other websites is protected using encryption, like the Secure Socket Layer (SSL) protocol.

Changes to this Statement

Traverse Mountain Pet Care will occasionally update this Statement of Privacy to reflect company and customer feedback. We encourage you to review this Statement periodically to stay informed about how we are protecting your information.

Contact Information

Traverse Mountain Pet Care welcomes your comments about this Statement of Privacy. If you believe that we have not adhered to this Statement, please contact us at (801) 901-6836.